

# CLAUDIA TRIVILINO

Public policy and communications manager

## PROFESSIONAL EXPERIENCE

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### PUBLIC POLICY MANAGER, ITALY AND GREECE

META

Designing advocacy and positioning strategies on digital issues (**privacy, data issues, AI, connectivity, innovation, gender equality issues**).

Becoming a issue experts, representing the company before Institutions, Authorities, national agencies

Managing relations with third parties, our metaverse hub and third parties in general

### SENIOR CONSULTANT, ICT AND DIGITAL POLICIES

APCO WORLDWIDE, ROME

May 2020 >> September 2021

**Designing and implementing profiling campaigns** of tech and digital companies

Monitoring legislation and regulatory changes of relevance

Advancing cross-office projects

### MANAGER, TECHNOLOGY, MEDIA & TELECOMS POLICY

WEBER SHANDWICK, BRUSSELS

July 2018 >> May 2020

**Advising and lobbying** on all data-related dossiers and initiatives

**Advancing interests of a digital payments-focussed trade association** and representing clients within their digital/tech Brussels associations.

**Managing cross-functional teams and projects** by leading relations with clients, vendors, partners and operating against budgets.

### CONSULTANT, DIGITAL AND ICT POLICY

KREAB, BRUSSELS

January 2017 >> June 2018

**Leading the advocacy strategy of two trade associations** addressing privacy, cybersecurity, platforms and competition challenges

**Monitoring, reporting to and planning clients' engagement on regulatory debates**

**Managing cross-functional projects** by working with financial services, payments, transport and association management practices.

### POLICY MANAGER, EU AND ACTING HEAD OF POLICY OFFICE

DEVELOPERS ALLIANCE, BRUSSELS

November 2014 >> July 2017

**Developing and implementing the Alliance's advocacy strategy** by managing regulatory engagement on tech policies, visibility (sponsorship and speakership) and partnership opportunities, as well as media and social media presence.

**Managing the association's secretariat and membership development strategy**, by engaging directly with the developer community.

**Public speaking** (e.g. Android Innovation Day, 11/2017) and network development.

## EDUCATION

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Second Level's Master Degree in data protection and privacy law, Università Tor Vergata, Roma (IT)

Majoring: "PRISMA@PA, un privacy tool per le Pubbliche Amministrazioni"

Grade: 110 cum Laude

BA and Second Level's Master Degree in law, Università degli Studi di Teramo (IT)

Majoring: "Il diritto ad una buona amministrazione: articolo 41 CFU e 97 della Costituzione italiana" Grade: 110 cum Laude